

## SPONSORSHIP PACKAGE: PRODUCT SPOTLIGHT

Let My Doctor Practice is a national movement whose mission is to restore the doctor's voice to the practice of medicine. We are pushing back against outside intrusions into how we practice and are creating a platform for all doctors to join together to discuss solutions and alternatives to the current system.

The *Summit at the Summit Interactive Webcast and In-Person Conference* will unite doctors across the nation July 20-26 online and in person in Keystone, CO.

As part of this broadcast, we want to feature products and services of interest to doctors. We especially want to highlight products that would help reduce frustrations with the current untenable government regulatory, and insurance third party payer requirements and allow doctors to focus on patient care.

**PACKAGE COST: \$2,500 - WITH PROMOTION**

### WHAT YOUR COMPANY **RECEIVES:**

**UP TO A 12-MINUTE VIDEO RECORDED BY YOUR COMPANY** - posted to the webcast site and made available on demand for viewers to watch at any time. This video can include any content you want to share about a particular topic or about your product. If you do not have the means to produce a video, we can potentially provide this through our webcasting company. A nominal fee may apply.

**PROMOTION FOR YOUR COMPANY IN PRE-SHOW MARKETING** (via social media for example), exposure during the event (during the webcast we will mention the products by name and encourage viewership), and after-event marketing. All content from the webcast is available on demand and we will continue marketing the content after the show to get as many doctors to the site as possible.

**YOUR LOGO AND ONE-SENTENCE DESCRIPTION WILL BE POSTED TO OUR PARTNERS PAGE** leading up to the conference on [letmydoctorpractice.org](http://letmydoctorpractice.org) with a link back to your website.

**IN ORDER TO TAKE ADVANTAGE OF THIS DISCOUNTED PACKAGE (FULL PRICE IS \$5,000)**, we would ask that your company promote this webcast to your contacts and customers. If you have regular email communications, we request a brief section (it will be provided) to advertise the event (or your participation in the event). We also ask that you follow us and tweet about us to your followers: @letmydrpractice, #DRSUMMIT15.

**ADDITIONAL VALUE:** UPSA has the ability to provide leads of people who click on your video. Please contact us for more details.

### SPONSORSHIP **AGREEMENT**

Please sign below to accept the Product Spotlight Sponsorship Package. Once signed, we'll send an invoice and payment will be due in 30 days.

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Date

Dr. Michael Strickland, UPSA Representative

Date